Utilix Standard – Quick Start Guide

1. Prerequisites

- A **Samsung VXT account**.
- Screens added and paired in **VXT.** Refer to https://www.samsungvx.com/screen OR https://docs.samsungvx.com/eng/003_basicfunctions_4.html#0 for more information.
- The **Utilix PIRS App** purchased.

2. Getting Started

### Step 1 – Create Your Organization & Locations

1. Sign up for **Utilix**. https://marketplace.hellothing.com/
2. Create your **Organization.**
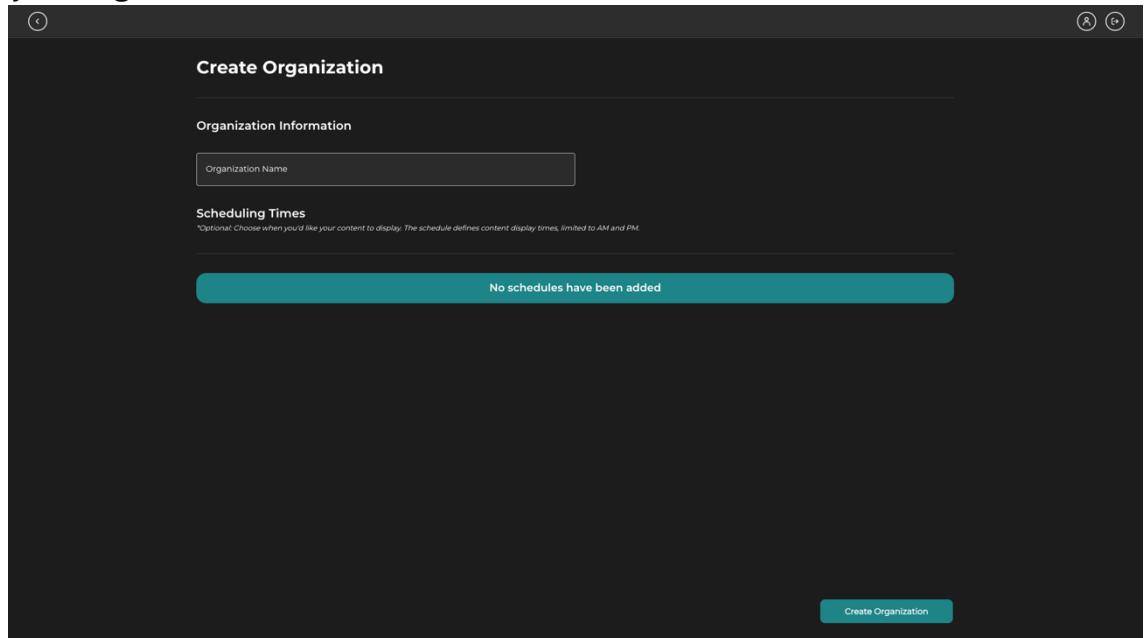
3. Add and name **Locations**.

Step 2 – Pair Screens to Utilix

*Prerequisite: Your screens should already be paired to your **VXT Account**.*

1. In **VXT:**
   a. Content > Create Content
   b. Apps > Search for 'Utilix' > Install then add the Utilix App to the Canvas. > Save
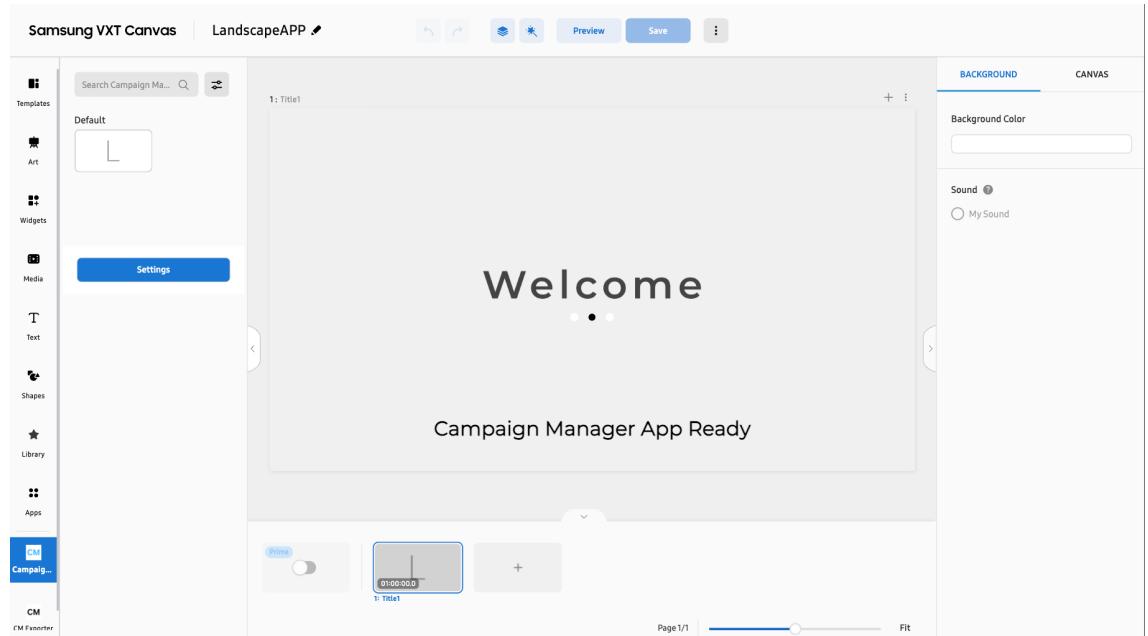
2. Set the **Utilix content** to each screen that you want to pair to Utilix.
3. A **6-digit pairing code** will display on each screen.

4. In **Utilix**, go to the **Screens (https://marketplace.hellothing.com/dashboard/screen-management)** and **Add New Screen.**
5. Enter the details and pairing code to connect each screen to your Organization.
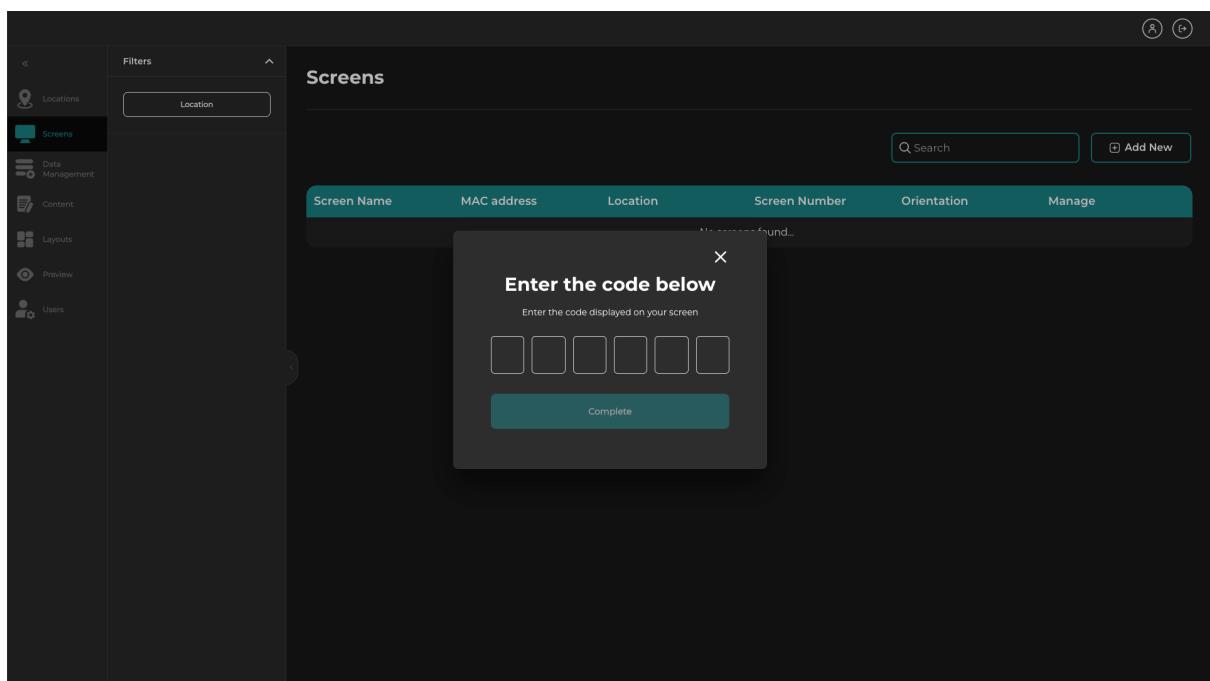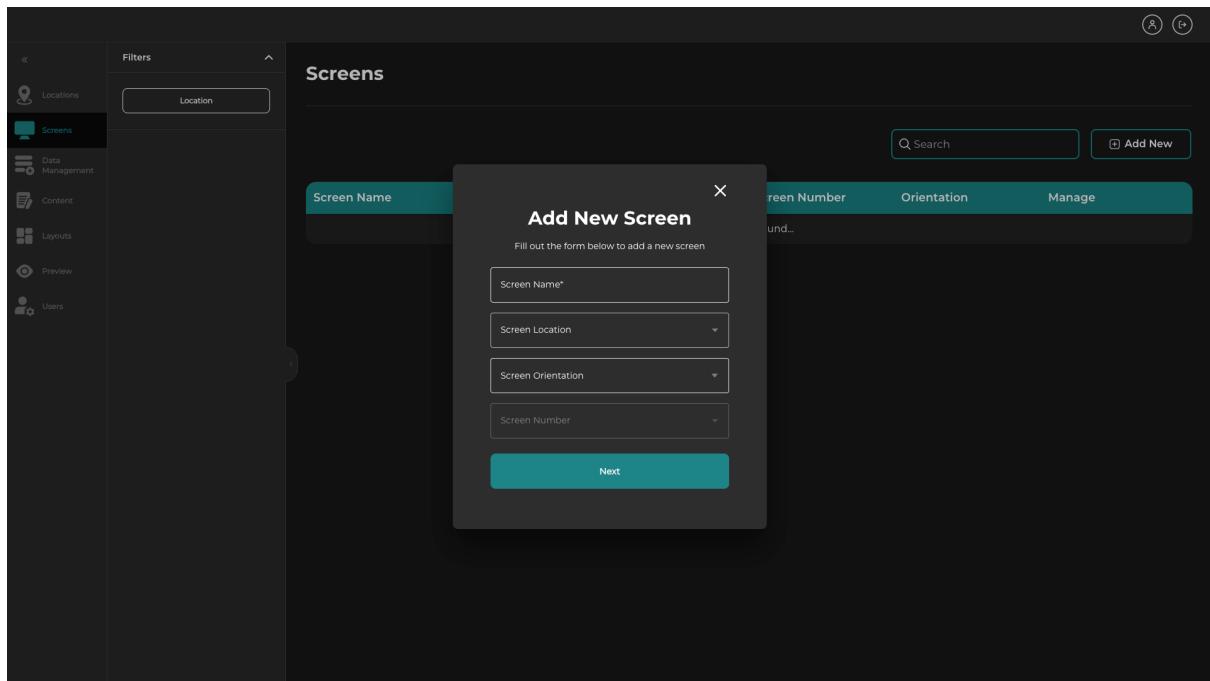
Step 3 – Prepare Data in Data Manager

1. In **Utilix**, open the **Data Manager**
   (**https://marketplace.hellothing.com/dashboard/edp**).
2. Create item data (e.g. title, prices, calories, descriptions).
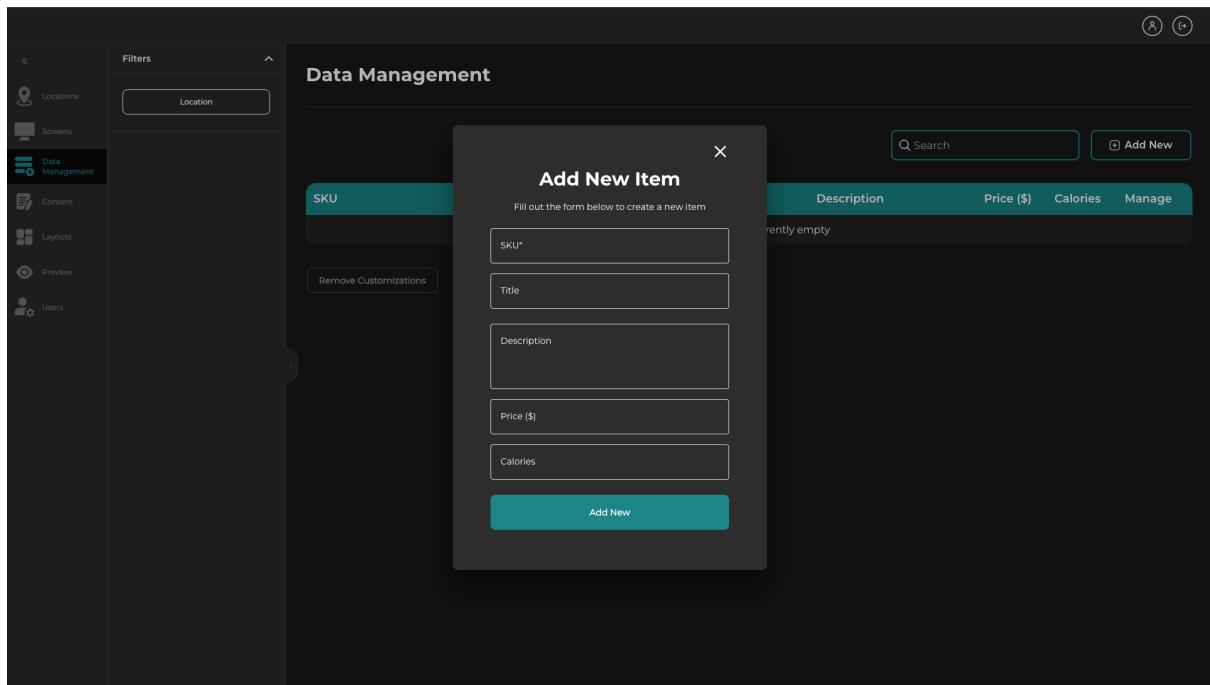
Step 4 – Prepare Your Design Content Layouts

1. In **VXT Canvas** > Create Content
   a. Create the design you require.
   b. Add fields for editable elements (e.g., text, price, product details).
2. Install and add the **CM Exporter app** to the Canvas.
   a. Follow the instructions in the widget to **export** your design to **Utilix**.
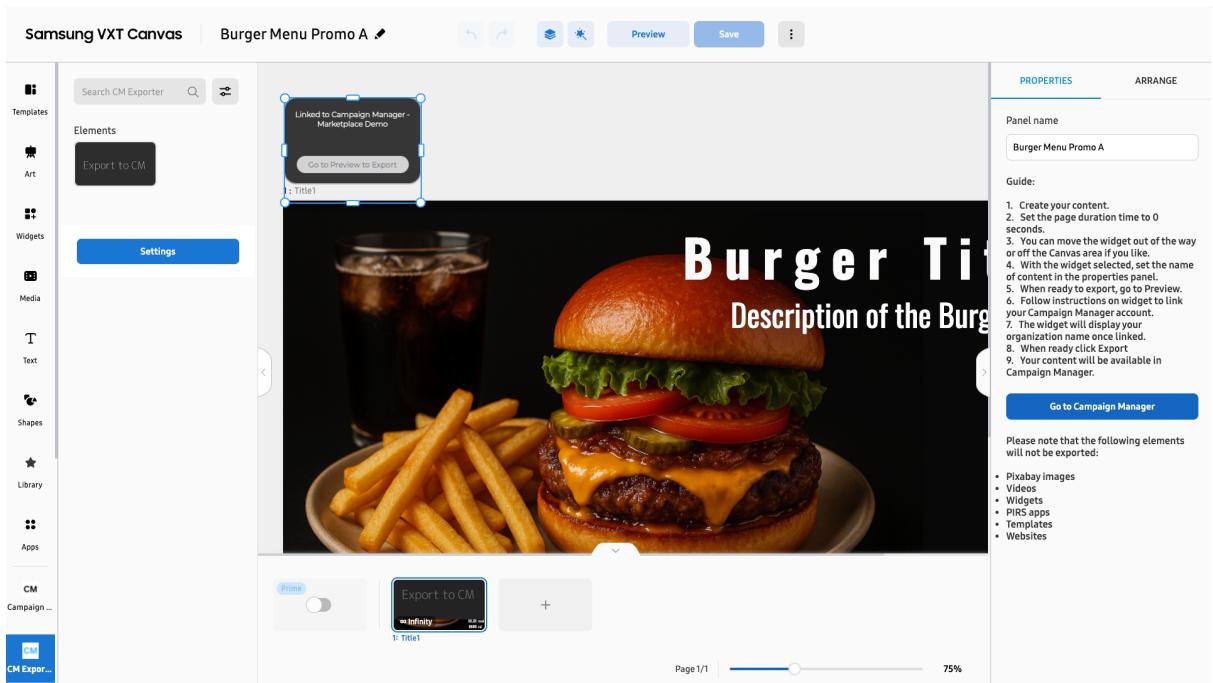
3. Open your Draft in **Utilix** (https://marketplace.hellothing.com/dynamic-content-creator).

4. **Tag elements** (e.g., title, price) to corresponding data fields in the **Data Manager**.

   a. **Step 1 -** Tag each text element with its data type (e.g. title, price)
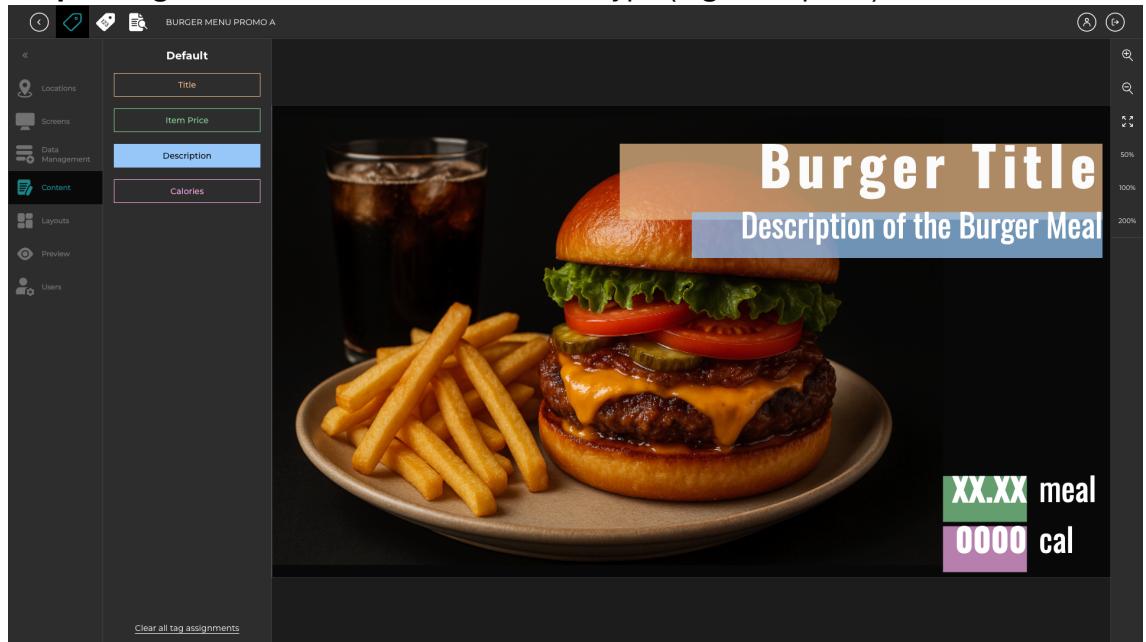
   b. **Step 2 –** Using the search box, find and select the item you are looking for (e.g. Spicy Deluxe), then select all text elements (e.g. title, price) that relate to that specific item. Repeat for all data items.
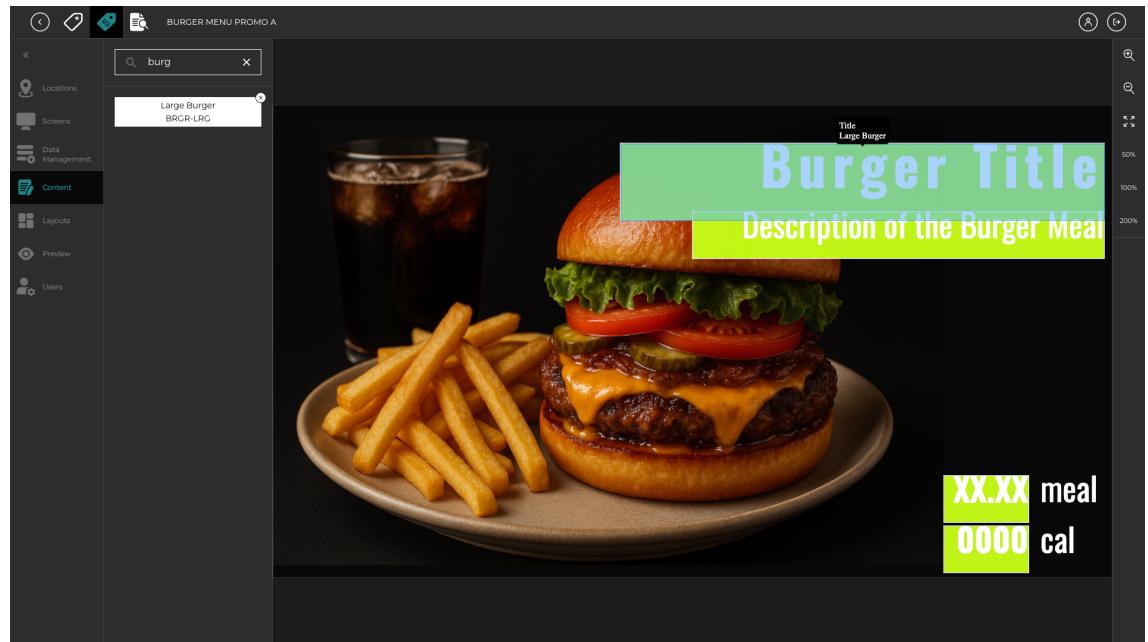
c. **Step 3 –** Review each text element is tagged correctly by hovering over each element.
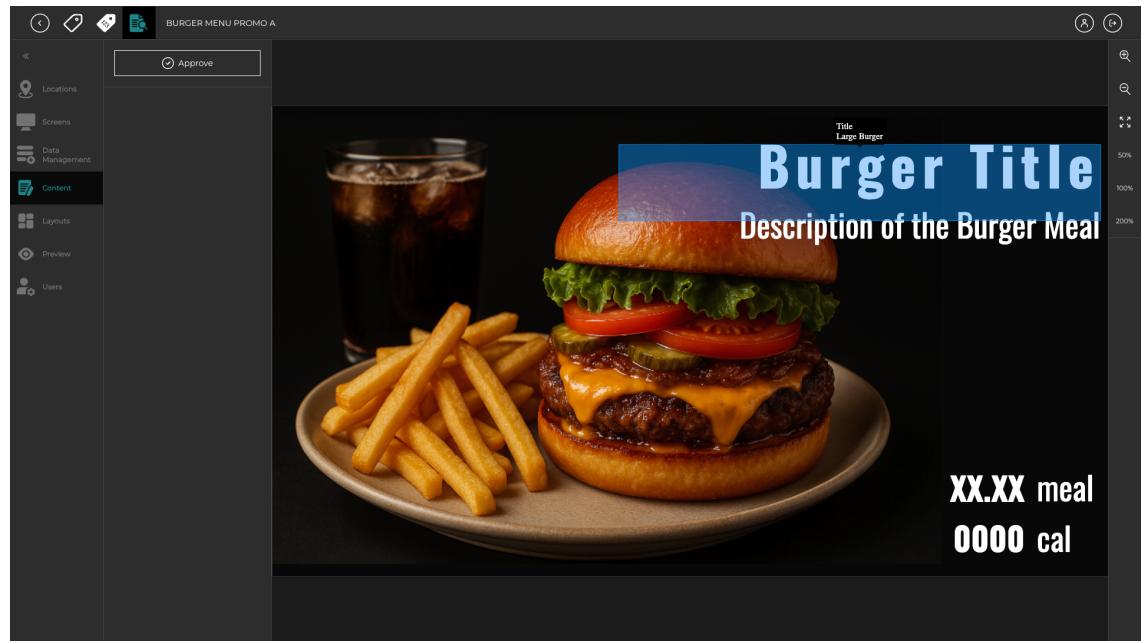
5. Approve the Draft once tagging is complete.

Step 5 – Build Screen Layouts

1. Add and create a new Screen Layout.
2. Assign the Screen Layout to the correct Locations.

   Note: Once a **Screen Layout** is assigned to your location, content will automatically appear on your VXT-powered screens at that location.

3. Set up your screen layout to match the setup at your desired locations.

4. Add approved **Design Content** and place them into the **Screen Layout**.
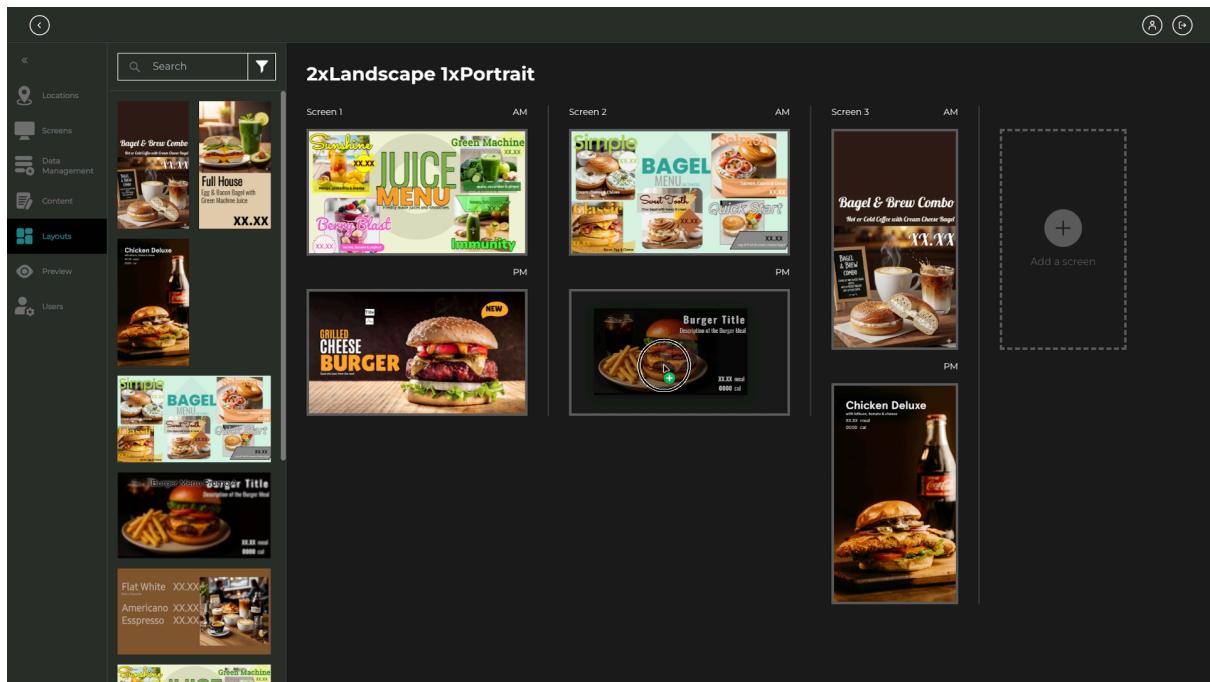
Step 6 – Review & Go Live

1. Go to **Locations** > click the manage icon 🖊 for the location you want to verify.
2. View the **Screen Layout** assigned. Take note of the screen numbers and orientations of each screen. Once done, navigate back to the **Locations** details page.
3. Check the screens assigned, make sure the screen numbers and orientations match the **Screen Layout** assigned. Once done, navigate back to the **Locations** details page.
4. Click 'Go to Preview' to check that the data in each screen is correct.

Bountiful Bagels

Address

Location Name*
Bountiful Bagels

Street Address*
1 Bagel Street

City/Town*
Bagel City

State*
Bagel State

ZIP Code*
11111

Country*
USA

Summary

Go to Preview

Data Management
46 items

Layouts
2xLandscape 1xPortrait

Screens
3 screens

Discard Changes   Save

Location
Bountiful Bagels

Layout
2xLandscape 1xPortrait

Daypart
Current

GRILLED CHEESE BURGER
NEW
Taste the best from the rest!
Smoked Cheese

Screen 1

Large Burger
with Fries and Drink
2.00 meal
550 cal

Screen 2

Cheese Slider
with lettuce, tomato, bacon & Colby-Jack cheese
5.21 meal
325 cal

Screen 3

Locations
Screens
Data Management
Content
Layouts
Preview
Users