

Utilix Standard – Quick Start Guide

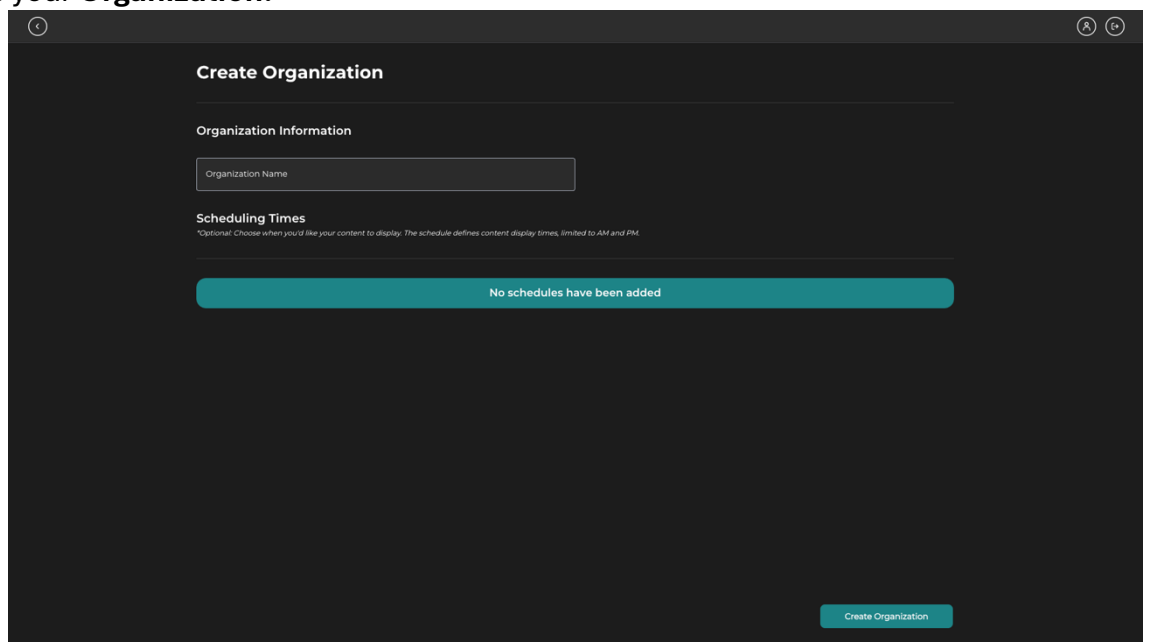
1. Prerequisites

- A **Samsung VXT account**.
- Screens added and paired in **VXT**. Refer to <https://www.samsungvx.com/screen> OR https://docs.samsungvx.com/eng/003_basicfunctions_4.html#0 for more information.
- The **Utilix PIRS App** purchased.

2. Getting Started

Step 1 – Create Your Organization & Locations

1. Sign up for **Utilix**. <https://marketplace.hellothing.com/>
2. Create your **Organization**.

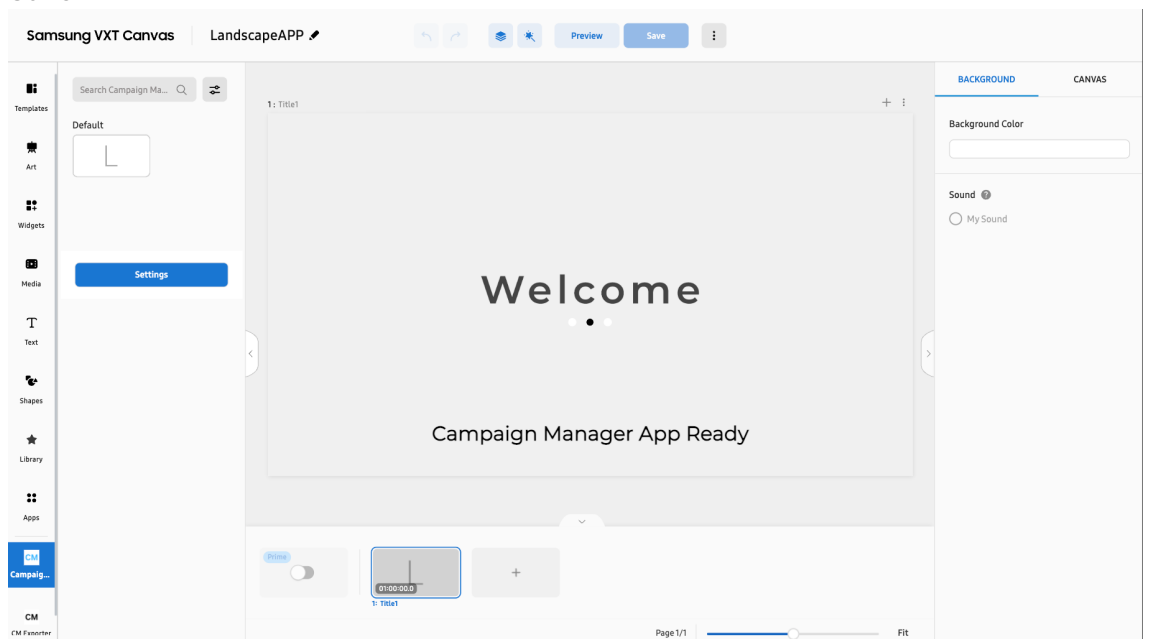
A screenshot of a web application interface for creating a new organization. The page has a dark theme. At the top, there's a header bar with a back arrow on the left and user profile icons on the right. The main heading is 'Create Organization'. Below it, there's a section titled 'Organization Information' containing a text input field labeled 'Organization Name'. Underneath that is a section titled 'Scheduling Times' with a small italicized note: '*Optional: Choose when you'd like your content to display. The schedule defines content display times, limited to AM and PM.' Below the scheduling section is a teal-colored box with the text 'No schedules have been added'. At the bottom right of the form, there is a teal button labeled 'Create Organization'.

3. Add and name **Locations**.

Step 2 – Pair Screens to Utilix

*Prerequisite: Your screens should already be paired to your **VXT Account**.*

1. In **VXT**:
 - a. Content > Create Content
 - b. Apps > Search for 'Utilix' > Install then add the Utilix App to the Canvas. > Save



2. Set the **Utilix content** to each screen that you want to pair to Utilix.
3. A **6-digit pairing code** will display on each screen.

4. In **Utilix**, go to the **Screens** (<https://marketplace.hellothing.com/dashboard/screen-management>) and **Add New Screen**.
5. Enter the details and pairing code to connect each screen to your Organization.

The screenshot shows the Utilix dashboard with the 'Screens' section selected in the sidebar. A modal titled 'Add New Screen' is open, prompting the user to fill out the form below to add a new screen. The form includes the following fields:

- Screen Name*
- Screen Location (dropdown)
- Screen Orientation (dropdown)
- Screen Number (dropdown)

A 'Next' button is located at the bottom of the modal. In the background, a table with columns 'Screen Name', 'Screen Number', 'Orientation', and 'Manage' is visible.

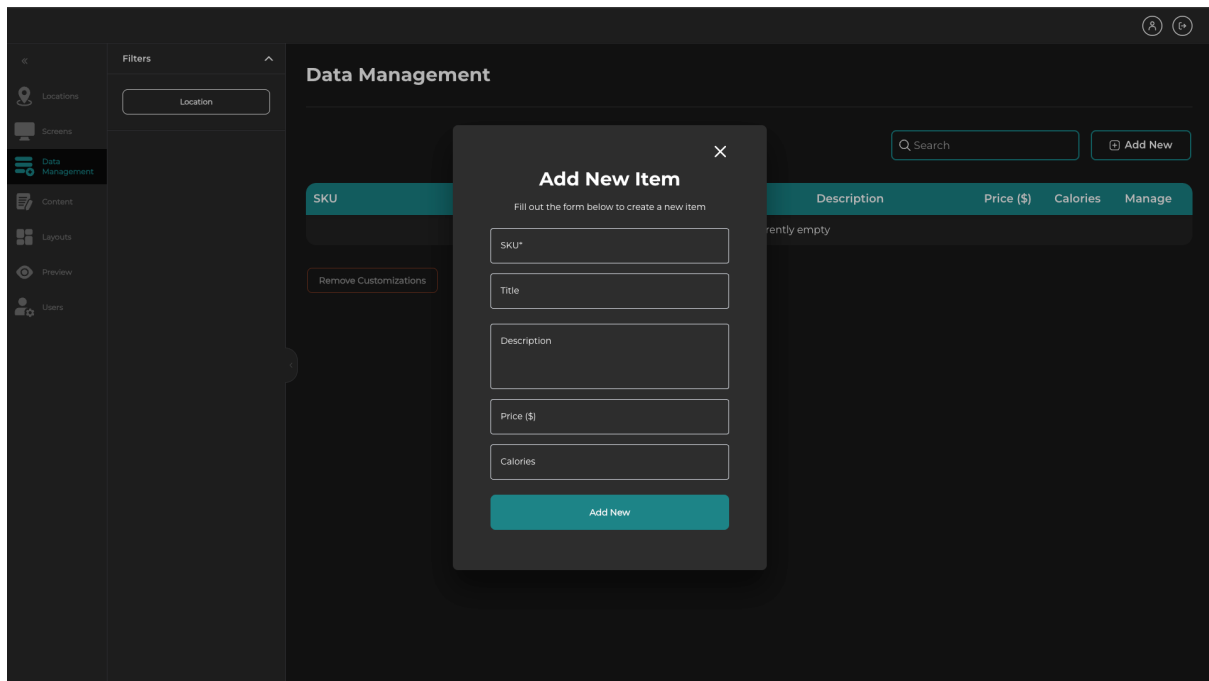
The screenshot shows the Utilix dashboard with the 'Screens' section selected in the sidebar. A modal titled 'Enter the code below' is open, prompting the user to enter the code displayed on their screen. The form includes the following fields:

- Enter the code displayed on your screen (a row of six input boxes)

A 'Complete' button is located at the bottom of the modal. In the background, a table with columns 'Screen Name', 'MAC address', 'Location', 'Screen Number', 'Orientation', and 'Manage' is visible.

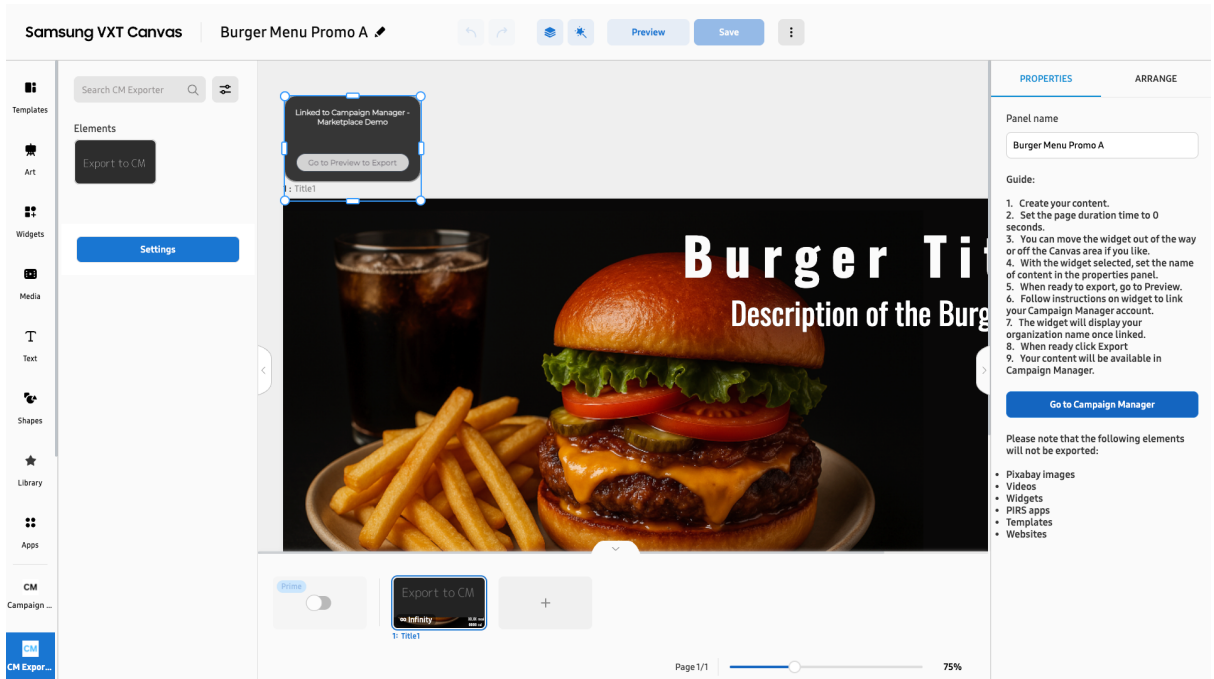
Step 3 – Prepare Data in Data Manager

1. In **Utilix**, open the **Data Manager**
(<https://marketplace.hellothing.com/dashboard/edp>).
2. Create item data (e.g. title, prices, calories, descriptions).

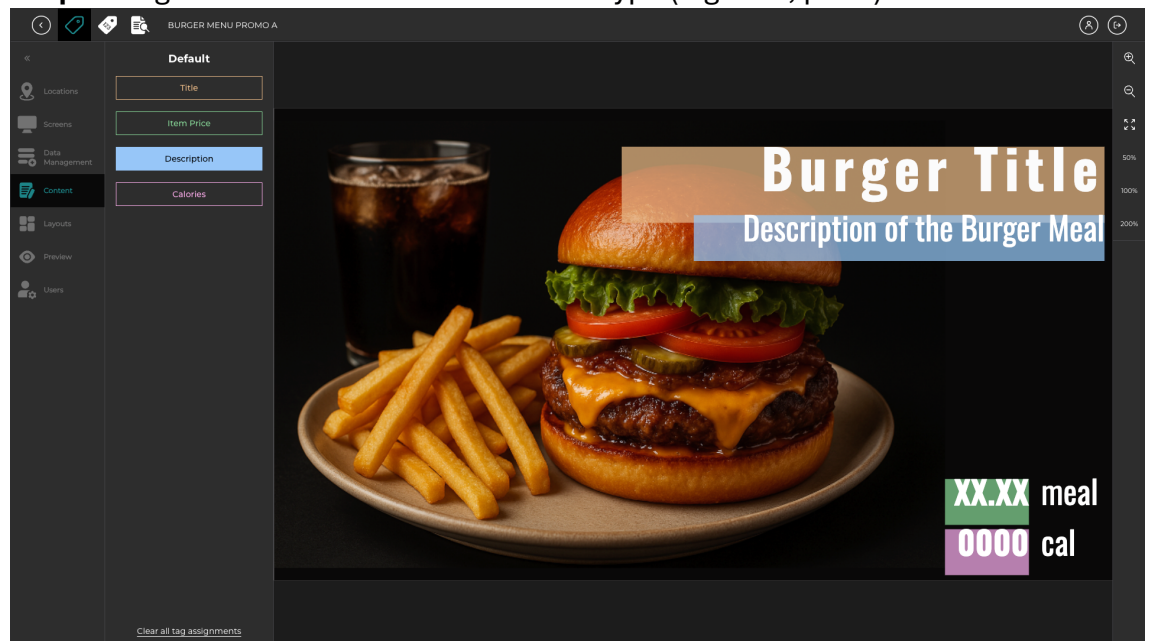


Step 4 – Prepare Your Design Content Layouts

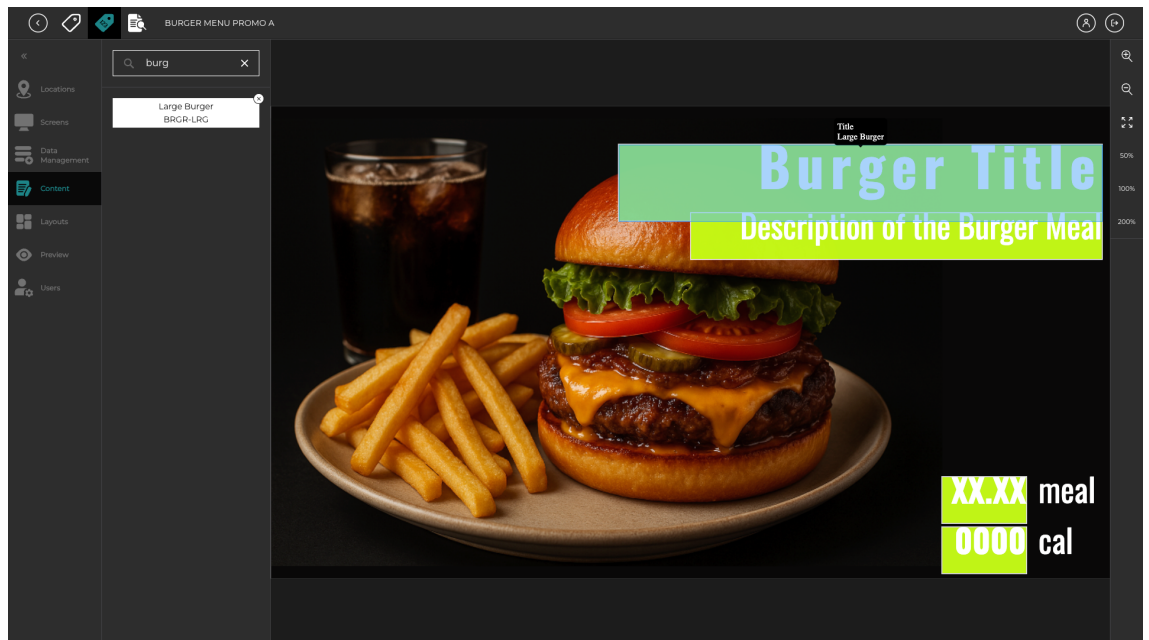
1. In **VXT Canvas** > Create Content
 - a. Create the design you require.
 - b. Add fields for editable elements (e.g., text, price, product details).
2. Install and add the **CM Exporter app** to the Canvas.
 - a. Follow the instructions in the widget to **export** your design to **Utilix**.



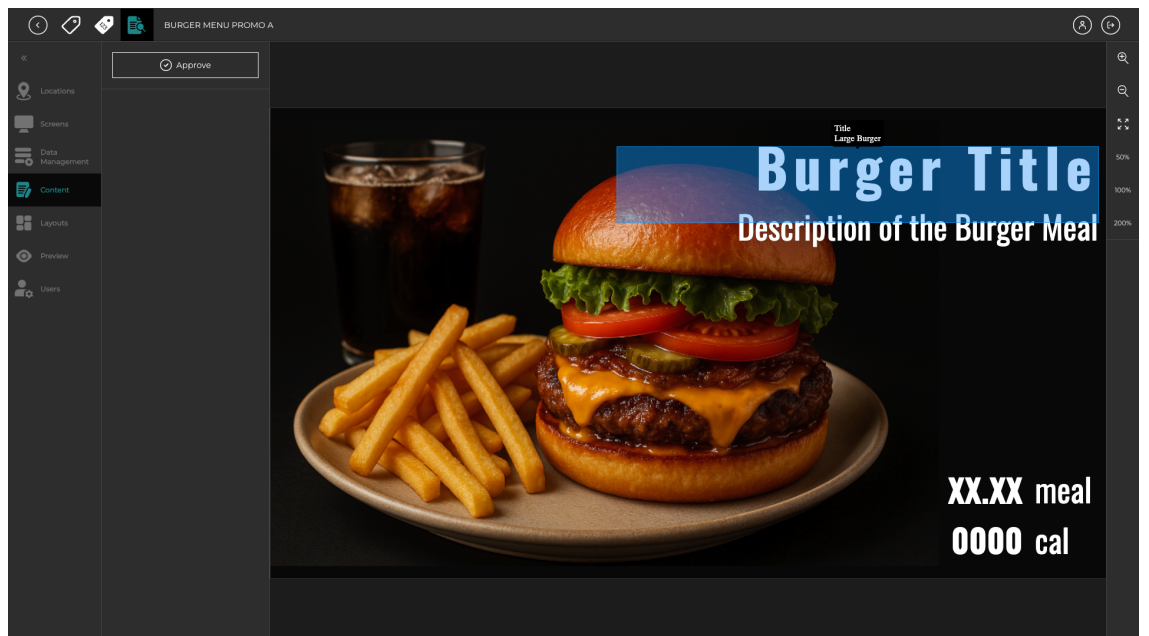
3. Open your Draft in **Utilix** (<https://marketplace.hellothing.com/dynamic-content-creator>).
4. **Tag elements** (e.g., title, price) to corresponding data fields in the **Data Manager**.
 - a. **Step 1** - Tag each text element with its data type (e.g. title, price)



- b. **Step 2** – Using the search box, find and select the item you are looking for (e.g. Spicy Deluxe), then select all text elements (e.g. title, price) that relate to that specific item. Repeat for all data items.



- c. **Step 3** – Review each text element is tagged correctly by hovering over each element.



5. Approve the Draft once tagging is complete.

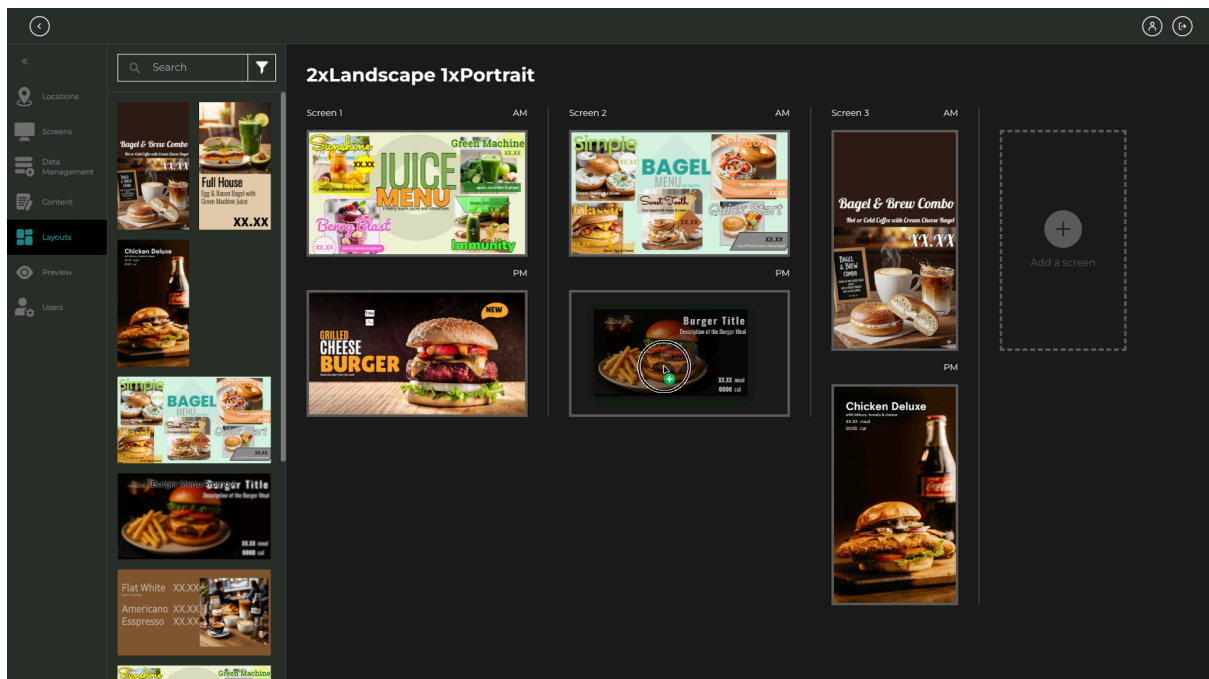
Step 5 – Build Screen Layouts

1. Add and create a new Screen Layout.
2. Assign the Screen Layout to the correct Locations.


Note: Once a **Screen Layout** is assigned to your location, content will automatically appear on your VXT-powered screens at that location.

3. Set up your screen layout to match the setup at your desired locations.

4. Add approved **Design Content** and place them into the **Screen Layout**.



Step 6 – Review & Go Live

1. Go to **Locations** > click the manage icon  for the location you want to verify.
2. View the **Screen Layout** assigned. Take note of the screen numbers and orientations of each screen. Once done, navigate back to the **Locations** details page.
3. Check the screens assigned, make sure the screen numbers and orientations match the **Screen Layout** assigned. Once done, navigate back to the **Locations** details page.
4. Click 'Go to Preview' to check that the data in each screen is correct.

Locations

Screens

Data Management

Content

Layouts

Preview

Users

Bountiful Bagels

Address

Location Name*

Bountiful Bagels

Street Address*

1 Bagel Street

City/Town*

Bagel City

State*

Bagel State

ZIP Code*

11111

Country*

USA

Summary

Data Management

46 items

Layouts

2xLandscape 1xPortrait

Screens

3 screens

Go to Preview

Discard Changes

Save

